



MEDIA RELEASE, 1 October 2016

CHANGE OF DATE:

2016 FORMULA 1 AUSTRALIAN GRAND PRIX

The date for the 2016 Formula 1® Australian Grand Prix has changed from late March to 17-20 March. The change of the date is part of a number of changes on a calendar issued by the World Motor Sport Council.

However, Melbourne will remain the first race of the Formula 1® season, and continues to be strongly supported by TAA representing Melbourne's major hotels.

Spokesman for Tourism Accommodation Australia (Victoria), Darryl Washington, stated:

“TAA (Vic) acknowledges that whilst there may be some inconveniences as a result of the date change, Melbourne hotels will effectively manage the late change as has happened in the past, and also be as flexible as possible when it comes to the task of handling booking changes by fans visitors and event partners such as teams, media and global organisations involved in F1 who may have already booked. ”

The 2016 Formula 1® Australian Grand Prix is a major plank of Victoria's annual calendar of major international events. The event provides significant branding and positioning for Melbourne and Victoria both nationally and internationally and generates significant economic and social benefits including job creation, tourism attraction, investment attraction and community involvement

For further information: Darryl Washington, TAA (Vic)- 0419 313 640